KnockOut™ Label Ship Smarter

www.minisoft.com

HOW DO YOU SHIP TODAY?

ABOUT
The KnockOut Label

KnockOut labels combine a shipping label and a packing list on the front and back of the same label. Since the shipping label and packing list print together on the same label, order accuracy is 100%. Make plastic pouches with folded laser paper packing lists a thing of the past.

KNOCKOUT™

FEATURES

The KnockOut transactional label is easy to apply. Just print, peel and apply the label to the package. When your customer receives their package, they simply pull the label tab to reveal the back side of the label.

- ✓ Save on consumables by eliminating the plastic pouch

- ✓ Use 1 printer instead of 2 to create the label

- ✓ Dramatically reduce labor costs with just a single label to apply

- ✓ 100% order match with every shipment - no more mismatched or lost packing lists

- ✓ Use Minisoft eFORMz® to integrate KnockOut labels with any WMS, ERP, order management or shipping solution.

Minisoft

1 OF 1
3 LBS
WA 123 4-56
UPS GROUND
TRACKING #: 12 A3Y 486 03 0000 11
BILLING: P/P
24n

KnockOut™ Label Sell More

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WHAT IS YOUR PACKAGE DOING FOR YOUR BRAND?

FEATURES

Use the package you already ship as a vehicle for selling more. With the KnockOut label, every customer order can generate new sales while reinforcing a retailer's brands and enhancing the customer experience.

✓ Sell more products by using the label's "white space" for promotional messaging, product discounts, customer rewards and even personalized gift messages

✓ Promote your brands by including retailer logos, websites or social media links on the front or back of the KnockOut label

✓ Enhance the customer experience by including customer service or product returns information printed on the label

Take your marketing efforts to the next level by using the KnockOut label.

These unique multi-use laser forms allow retailers to incorporate special offers, pre-paid returns, targeted cross-sells, loyalty rewards, or gift cards with every customer order.