## (800) 682-0200 sales@minisoft.com

www.minisoft.com Mwww.minisoft.com ABOUT The KnockOut Label

Women's Handb

BILLING

KnockOut labels combine a shipping label and a packing list on the front and back of the same label. Since the shipping label and packing list print together on the same label, order accuracy is 100%. Make plastic pouches with folded laser paper packing lists a thing of the past.

## KNOCK<u>OUT</u><sup>™</sup>

The KnockOut transactional label is easy to apply. Just print, peel and apply the label to the package. When your customer receives their package, they simply pull the label tab to reveal the back side of the label.

HOW DO YOU SHIP TODAY?



Save on consumables by eliminating the plastic pouch

FEATURES

Use 1 printer instead of 2 to create the label



Dramatically reduce labor costs with just a single label to apply



100% order match with every shipment - no more mismatched or lost packing lists

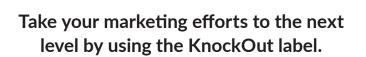


Use Minisoft eFORMz<sup>®</sup> to integrate KnockOut labels with any WMS, ERP, order management or shipping solution.



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## KnockOut<sup>TM</sup> abel Sell Mor WHAT IS YOUR PACKAGE DOING FOR YOUR BRAND?



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These unique multi-use laser forms allow retailers to incorporate special offers, pre-paid returns, targeted cross-sells, loyalty rewards, or gift cards with every customer order.

Use the package you already ship as a vehicle for selling more. With the KnockOut label, every customer order can generate new sales while reinforcing a retailer's brands and enhancing the customer experience.



Sell more products by using the label's "white space" for promotional messaging, product discounts, customer rewards and even personalized gift messages



Promote your brands by including retailer logos, websites or social media links on the front or back of the KnockOut label



Enhance the customer experience by including customer service or product returns information printed on the label