



# DuplexPackSlip<sup>®</sup> DID EXACTLY THAT FOR HOLL'S CHOCOLATE.



## WHY NOT YOU?

Holl's Chocolate, a Swiss chocolatier in West Virginia, reaped numerous benefits from the DuplexPackSlip<sup>®</sup> solution.

- Moved from 3 consumables – shipping label, packing list, and gift card to a single all-in-1 DuplexPackSlip<sup>®</sup> label produced on a single printer. The single label ensured 100% order matches.
- Reduced labor to fulfill their orders with only one label to apply to each package.
- Holl's experienced a **25% increase in customer traffic** to their ecommerce website after they began shipping with DuplexPackSlip<sup>®</sup> labels that included promotional offers.

*DuplexPackSlip<sup>®</sup> sells more with every package you ship.*



## Use The Package You Already Ship As A Vehicle For For Selling More.

With DuplexPackSlip<sup>®</sup> every customer order can generate new sales while reinforcing a retailer's brand and enhancing the customer experience.

Take your marketing efforts to the next level by using DuplexPackSlip<sup>®</sup> labels for promotional messages, product discounts, gifting, or loyalty rewards.



1024 First Street  
Snohomish, WA 98290

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**PAID**  
SAVAGE COLOR

Call 800.682.0200 [minisoft.com](http://minisoft.com)



# COULD YOUR SHIPPING LABEL BECOME A WAREHOUSE SUPERHERO?



**YES!**  
If you ship with  
**DuplexPackSlip<sup>®</sup> labels!**

# Ship Smarter. Sell More.

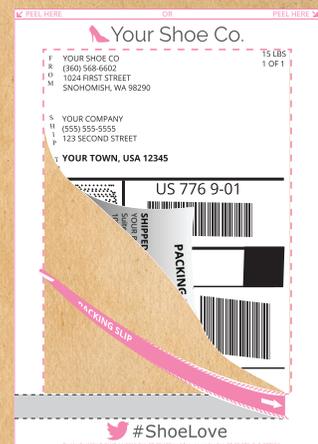
Shipping Label



Packing Slip



DuplexPackSlip®



## Ship Smarter:

- ✓ Save on consumables by eliminating the plastic pouch.
- ✓ Use 1 printer instead of 2 to create the label (Thermal & Laser).
- ✓ Realize a 100% order match with every shipment — no more mismatched or lost packing lists.
- ✓ Dramatically reduce labor costs with just a single label to apply.
- ✓ Use Minisoft eFORMz® to integrate DuplexPackSlip® labels with any WMS, ERP, order management or shipping solution. eFORMz® can capture output from any of these systems and print DuplexPackSlip® labels on thermal or laser printers.

## Sell More:

- ✓ Sell more products by using the label's "white space" for promotional messaging, product discounts, customer rewards and even personalized gift messages.
- ✓ Promote your brands by including retailer logos, websites or social media links on the front or back of the DuplexPackSlip® label.
- ✓ Enhance the customer experience by including customer service or product returns information printed on the label.

SO...What Are You Waiting For?

Call sales at **800.682.0200**  
or visit **www.minisoft.com**

