



DuplexPackSlip

Take your marketing efforts to the next level by using DuplexPackSlip Laser. These unique multi-use laser forms allow retailers to incorporate special offers, pre-paid returns, targeted cross-sells, loyalty rewards, or gift cards with every customer order.





WHAT IS YOUR PACKAGE DOING FOR YOUR BRAND?

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@minisoft

Use the package you already ship as a vehicle for selling more.

With the DuplexPackSlip Laser every customer order can generate new sales while reinforcing a retailer's brands and enhancing the customer experience.



## **Process Improvement**

The laser version of the DuplexPackSlip uses the same patented tear strip technology as the thermal version, which means you enjoy all of the business process benefits.



### Integration

Minisoft's eFORMz can integrate DuplexPackSlip labels with any WMS, ERP, Order Management or Shipping Solution. eFORMz can capture and combine output from any of these systems and format it for printing on a DuplexPackSlip.



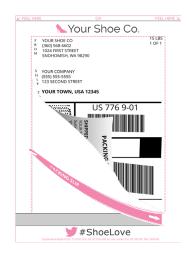
### Make Money

Sell more with every package you ship.

## **DuplexPackSlip**

MINI

Based off of the A5 paper size, the DuplexPackSlip Mini features a 4.25in x 6in printing space for the shipping label and packing slip. Accessible by an easy-to-tear perforation, the packing list is printed on the back of the label.



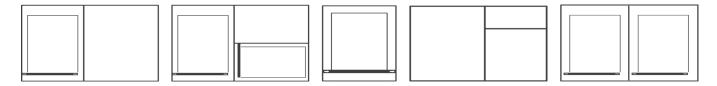
## **DuplexPackSlip**

STANDARD

The DuplexPackSlip Standard is an 8.5in x 11in laser form that empowers companies to sell more by integrating a second DuplexPackSlip into the form. The second DuplexPackSlip label gives clients the ability to utilize more white space for upsell and cross-sell opportunities.



## AND MANY MORE!



# Ship Smarter Sell More



